



## MONONGALIA COUNTY TOURISM ADVANCEMENT FUND EVENT PROMOTION CONTRACT

This event promotions contract (the "Contract") is made and entered into effect between the Monongalia County Commission and Visit Mountaineer Country Convention and Visitors Bureau, or Monongalia County Commission Tourism Advancement Fund, (hereinafter referred to as "MCTAF"), and (also referred to as "Recipient.")

For consideration of the mutual covenants and agreements, and subject to the terms and conditions contained in this Contract, MCTAF and Recipient agree as follows:

1. Recipient will host event in Monongalia County starting \_\_\_\_\_ and ending \_\_\_\_\_
2. Prior to the Event, the Recipient will credit the Monongalia County Commission and the Visit Mountaineer Country Convention and Visitors Bureau in all event promotions.

The following statement should be used in ALL promotional channels: *"This event was made possible by the Monongalia County Tourism Advancement Fund, courtesy of the Monongalia County Commission and the Visit Mountaineer Country Convention and Visitors Bureau."*

Applicant will download and use both logos from [VisitMountaineerCountry.com/Tourism-Advancement-Fund/](http://VisitMountaineerCountry.com/Tourism-Advancement-Fund/) for promotions.

### Channel-Specific Requirements:

#### a. Print Materials (Banners, T-shirts, Programs, etc.)

- i. Feature both logos
- ii. Use the required statement.

#### b. Digital Materials (Websites, Social Media, etc.)

- i. Tag Visit Mountaineer Country and the Monongalia County Commission.
- ii. Provide a link to [VisitMountaineerCountry.com/Planner](http://VisitMountaineerCountry.com/Planner)
- iii. Use the required statement.

#### c. Radio & Broadcast Appearances

- i. Use the required statement.

3. Should the Recipient forgo including these promotional guidelines or the event be canceled for any circumstance, the Recipient forfeits the granted funds.
4. Should the Recipient fail to complete a post-event report within 30 days of the last date of the event, the Recipient forfeits the remaining 50% of the granted funds.
5. The MCTAF and affiliated parties are not responsible for any accidents, injuries, or additional incurred costs associated with the Recipient's event.



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COUNTRY.com**

These guidelines are a requirement of accepting a Monongalia County Tourism Advancement Fund grant. **Should an applicant/organization forgo these requirements, they forfeit their grant funding.**

By signing below, I hereby acknowledge that all the terms and conditions presented in this contract are unambiguous and that I clearly understand and voluntarily agree to all said terms and conditions:

Recipient:

Date:

VMCCVB (on behalf of the MCTAF):

Date: