

FOR IMMEDIATE RELEASE

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MORGANTOWN TO HOST FUTURE OLYMPIANS AT USA DIVING NATIONAL CHAMPIONSHIPS NEXT WEEK

MORGANTOWN, W.VA. (MAY 9, 2023) — Team USA Diving will return to Morgantown next week for the 2023 USA Diving National Championships. We need local communities throughout North Central West Virginia to join us in rallying around the sport of diving. USA Diving President Lee Michaud will make a special announcement Saturday, May 20, at 9 a.m. We encourage the media to attend.

From May 16-24 at the Aquatic Center at Mylan Park, we challenge everyone to show up. Join us as we cheer on more than 100 of the nation's top divers, and watch as they compete for championship titles in individual and synchronized diving events.

"This is a must-see event," said Jennifer Lainhart, director of the Aquatic Center at Mylan Park. "When the Aquatic Center was built, it was with this caliber of event in mind. It's amazing what the facility has achieved, and we hope that our community will come out in full force – as volunteers or spectators – to show support for elite-level competitions of this kind."

We need Morgantown to be recognized as a certified diving community to put us on the map to host events such as the Olympic Diving trials. We already have world-class facilities to host high-profile diving events, but it is critical that our community – locals, businesses and schools – are dedicated to building and sustaining enthusiasm around the sport of diving.

"Successful national events improve our community in multiple ways – increased hotel, restaurant, and retail sales, increased tax revenue, increased facility revenue, new residents moving to our community, and most importantly, new events seeking us out as a host destination," said Susan Riddle, president and CEO of the Visit Mountaineer Country Convention and Visitors Bureau (VMCCVB). The CVB couldn't purchase advertising as effective and impactful as the word of mouth from visitors who have successful events in our destination."

The Aquatic Center at Mylan Park and the VMCCVB thank everyone who attended the 2022 USA Diving Winter Nationals event. Now, we challenge you to participate in May. You can:

- Purchase tickets (single-session and all-session tickets available).
 - o Discounts available for groups, youth, and military (children under three get in free);
- Sign-up to volunteer (volunteers get a free ticket to the event);
- Show your business' support by displaying a "Welcome USA Diving" message on your marquee or digital signage;
- Participate in themed fan-experience days (Game Day, West Virginia Day, Kids Day, Hollywood Day, Multicultural Day and Wellness Day);
- Stop by the pop-up parking lot tailgate; and
- Post about the event on social media.

Let's show Team USA Diving how the Mountaineers rally. Tickets are available online and at the door. Go to VisitMountaineerCountry.com/2023-usa-diving-national-championships/ for more information.

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